Drip content, quizzes and certificates

Courses & content · https://schoolyland.com/docs/drip-quizzes-certificates/

Once your first course exists, three LearnDash features matter most for engagement: drip scheduling, quizzes and certificates.

Drip content: release lessons over time

Instead of giving students everything on day one, release lessons on a schedule. In a lesson's **Settings**, set the release: a specific date, or a number of days after enrollment ("day 7 of the course"). Days-after-enrollment is usually the right choice: every student gets the same journey no matter when they join.

Why drip at all: it prevents binge-and-abandon, gives a natural rhythm for accompanying emails ("Lesson 3 is now open"), and protects a cohort experience if you run one. You can mix: open the first section immediately, drip the rest.

Quizzes: check understanding, gate progress

1. Go to **LearnDash LMS → Quizzes → Add New**, or add a quiz directly from the course Builder.
2. Add questions: multiple choice, true/false, free text and more.
3. Attach the quiz to a lesson or to the end of the course.
4. In quiz settings, decide the passing score and whether passing is required to continue. Requiring a pass to continue makes completion meaningful; leaving quizzes optional keeps things light. Either approach works, as long as you choose it deliberately.

Certificates: reward completion

LearnDash generates a personalized PDF certificate when a student completes a course or passes a quiz. Under **LearnDash LMS → Certificates**, design the certificate once (name, course title and completion date fill in automatically), then attach it to the course. If you want a designed certificate

matching your brand, build the layout with your logo and colors, or ask your AI assistant to draft one for you.

Let the rest of the platform react

Course events are automation triggers. A few combinations that work well from day one:

- Student completes the course → tag them in FluentCRM → send a "what's next" offer.
- Student passes the final quiz → certificate + invitation to your community space.
- Student hasn't logged in for 14 days → gentle nudge email.

How to wire those up: Automations: make your systems work together.